

# one day. one goal. signing up lifesaving organ donors. 10.10.19

## ORGAN DONOR ENROLLMENT DAY

Organized by LiveOnNY, thousands hit the streets for one day with one goal - signing up New Yorkers as lifesaving organ donors. Joined by businesses, hospitals, legislators, colleges, volunteers and more, this turnkey event provides an easy way to make a positive impact in the community. Over the past our years, in just our days, the event has garnered over 14,000 lifesaving enrollments and millions of media impressions. The event not only generates enrollments, but also high-impact buzz for the cause.

## A SIMPLE WAY TO POSITIVELY IMPACT YOUR COMMUNITY

Participants have one goal: enroll as many New Yorkers as possible. To do this, you can:

- Run an enrollment drive using provided supplies, training & planning assistance from LiveOnNY
- Open your space as a drive location or to promote the event
- Promote the event (posters, social media, website, newsletter)

## WHY THIS DAY IS IMPORTANT

- Nearly 10K New Yorkers waiting for a lifesaving transplant.
- New York is the 3rd fastest growing registry in the country - help keep the momentum going!

## JOIN US!

Visit [EnrollmentDay.org](http://EnrollmentDay.org) for more information.

