**Organ Donor Enrollment Day**

Email Copy

**Subject: Save Lives on Organ Donor Enrollment Day!**​

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On Thursday October 8th, [insert organization name] will be joining forces with **LiveOn**NY to make a difference in the lives of New Yorkers. ​

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Did you know that nearly 10,000 children and adults in New York are currently waiting for a lifesaving organ transplant? These are our friends, family, and neighbors who need our help. Every day, a New Yorker dies because the transplant they needed did not come soon enough.  ​

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To help change this, we will join **LiveOn**NY and hundreds of others for New York’s sixth annual [Organ Donor Enrollment Day](http://r20.rs6.net/tn.jsp?e=001k07jr0-SzS_Svi8HbkB_BBFntHvcB7JCrAuoZ_As18JjfapgSB8B5GlM7kSryQUlOsGii6zQKb1RnyquVw8Ug5tuMu5Ko5_kx3BsH-yn0crw5EIlPT9b1w==). This year, the event will be virtual and asks everyone to consider becoming a lifesaving organ donor. It’s easy to do online and only takes a couple of minutes.​

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We have been challenged to be the #1 organization in the greater New York metropolitan area to enroll the most New Yorkers on October 8th. Help us rise to the challenge. Consider signing up as a lifesaving organ donor and encourage friends and family to do the same. Together we can help save even more lives! Click on the below link and take 2 minutes to help. One organ donor can save up to eight lives!​

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[insert your organization’s unique registration link] ​

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[insert video here]

Reminder Email:​

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**Subject: It’s Not Too Late to Save Lives**​

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The sixth annual Organ Donor Enrollment Day is on Thursday, October 8th. Thank you for helping us to bring hope to the 10,000 New Yorkers currently waiting for a life-saving transplant. Take a moment out of your day to sign up as an organ donor and help save lives. Click on the below link and take 2 minutes to sign up.​

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Sign-up today at [insert your organization’s unique registration link]. ​

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One organ donor can save up to eight lives!​

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[insert video here]