



Unleash your inner hero!

# ORGAN DONOR ENROLLMENT DAY

OCTOBER 8, 2020

A Virtual Event



## ABOUT THE DAY

### One Day, One Goal: Working to Save More Lives

Organ Donor Enrollment Day is an initiative committed to bringing hope to the nearly 10,000 New Yorkers currently waiting for a lifesaving organ transplant. We do this by educating communities on the importance of organ donation and by encouraging willing individuals to sign up as registered organ donors.

## TOOLS FOR SUCCESS

The 6<sup>th</sup> Annual Organ Donor Enrollment Day will be a virtual event. To ensure everyone's health and safety we are providing resources to help amplify across various channels to raise awareness for donation and encourage registration.



Email, Text & Blogs  
Contents



Social Media Content  
and Graphics



Digital Posters &  
Screensavers

## SIGN UP TO PARTICIPATE

Visit [EnrollmentDay.org](https://EnrollmentDay.org) to sign up to participate.

Partners can register to receive materials, regular updates, and get a unique link to enroll organ donors and track your progress. Partners can also participate as a Platinum, Gold or Silver Champion. For more info, contact Scott Wohl at [swohl@liveonny.org](mailto:swohl@liveonny.org)