



APPLICATION FOR MARCY'S GIFT A \$2,500 SCHOLARSHIP FOR RAISING AWARENESS ABOUT ORGAN DONATION

Sponsored by LiveOnNY Foundation
Entries must be received by June 15, 2020

What Is Marcy's Gift?

Marcy's Gift is a \$2,500 scholarship which will be given each academic year to a New York high school senior who produces a compelling video to educate the community about the value and importance of organ donation and transplantation.

In addition to the \$2,500 award to the winning student filmmaker, LiveOnNY Foundation, in its sole discretion, may award an additional grant and/or scholarships to the subject of the film and/or to the teacher/advisor who worked closely with the student to make the film. The scholarship is funded by Donate Eight and LiveOnNY Foundation.

Who is Marcy?

Marcy's Gift is named for Marcy Salmirs, the extraordinary New York woman who with her team of volunteers single-handedly created the most successful philanthropic health care fundraising event in New York City. Part of the team of Donate Eight – the major funder for the LiveOnNY Foundation – Salmirs has spearheaded its annual event at Gotham Hall since 2013. Her extraordinary generosity, talent and heart have helped Donate Eight raise millions of dollars to increase awareness about organ donation and help recipient and donor families during a critical time in their lives. The inaugural Marcy's Gift awards were presented in June 2019, to Louisa Tantillo of Mamaroneck High School and her classmate, Penny Lee, who received a liver transplant when she was three years old.

Marcy's Gift Scholarship Application Requirements

*Complete and submit all requested information in the e-mail submission. Failure to include required information, could result in elimination from scholarship eligibility. **This scholarship is available to high school seniors.***

Personal Information:

Name: (First, Middle, Last)
Home address: (Street, City, State, Zip)
Phone: (area code, number)
Email:
Date of Birth: (month/date/year)
Parent/Guardian: (name, phone number, email address)

Academic information:

High School: (name of school and address)
Advisor/ Counselor/ Teacher: (name, phone number and email)
Scheduled Graduation Date:
Extracurricular or Volunteer activities if applicable (Briefly describe the activities and dates)

APPLICATION SUBMISSION MUST INCLUDE:

- A video (up to 5 minutes in length) that sheds light on anyone affected by organ donation. For example: a recipient, a donor family, someone who is waiting for a life-saving organ, a living donor or someone who is thinking about becoming a living donor (kidney or liver). The video can also focus on raising awareness about the importance of donation and transplantation, or it might aim to inspire a person or the general public to get involved in the issue.
 - Format: MP4 is ideal. Video should be at least 720p to look good on a large screen at a public event.
- An essay (up to 500 words) that explains how you became interested in organ donation, what inspired you to make the film, what you learned from making the film, and what you hope others learn from watching the film.
- Current transcript or letter from your school documenting your enrollment.
- If available, please include an acceptance letter from the college, university or trade/technical school you plan to attend.
- One letter of reference from a non-relative; preferably one from your current school counselors, video/film instructor, and/or teacher who is familiar with you or your work.
Please have the author of the reference letter e-mail it directly to Heidi Evans, Executive Director of LiveOnNY Foundation, at: hevans@liveonnyfoundation.org

SUBMISSION DETAILS:

- **Deadline for Submission:** Completed application and corresponding attachments must be received by June 15, 2020. Send Application to HEIDI EVANS at hevans@liveonnyfoundation.org.
 - SUBJECT LINE must include: Student's Name and "Marcy's Gift Scholarship"
- **Video Submission:** Video file must be uploaded to the below location and must also be received by June 15, 2020.
 - Upload URL: <https://liveonny.sharefile.com/r-r5bd7170b5ca4792a>
 - Video must include first and last name of applicant for identification purposes.

The winner(s) will be notified by the LiveOnNY Foundation.

By generating an e-mail submission for the scholarship, applicants certify that all information submitted is complete and accurate to the best of their knowledge and is their own uniquely developed content. Any video content submitted becomes the property of LiveOnNY and the LiveOnNY Foundation and can be used for public awareness and educational purposes, including but not limited to, use on social media, the organization's website and other media outlets. Winner(s) will be asked to participate in media outreach on behalf of the LiveOnNY Foundation. LiveOnNY and LiveOnNY Foundation staff and their families are not eligible for consideration of the scholarship.