**Email Copy**

**Subject: Save Lives on Organ Donor Enrollment Day!**

On Thursday October 7th, [insert organization name] will be joining forces with **LiveOn**NY to make a difference in the lives of New Yorkers.

Did you know that nearly 10,000 children and adults in New York are currently waiting for a lifesaving organ transplant? These are our friends, family, and neighbors who need our help. Every day, a New Yorker dies because the transplant they needed did not come soon enough.

To help change this, we will join **LiveOn**NY and hundreds of others for New York’s seventh annual [Organ Donor Enrollment Day](http://r20.rs6.net/tn.jsp?e=001k07jr0-SzS_Svi8HbkB_BBFntHvcB7JCrAuoZ_As18JjfapgSB8B5GlM7kSryQUlOsGii6zQKb1RnyquVw8Ug5tuMu5Ko5_kx3BsH-yn0crw5EIlPT9b1w==). It’s a single to day to ask everyone to consider becoming a lifesaving organ donor. It’s easy to do online and only take a couple of minutes.

Consider signing up as a lifesaving organ donor and encourage friends and family to do the same. Together we can help save even more lives! Click on the below link and take 2 minutes to help. One organ donor can save up to eight lives!

[insert your organization’s unique registration link]

**Reminder Email:**

**Subject: It’s Not Too Late to Save Lives**

The seventh annual Organ Donor Enrollment Day is on Thursday, October 7th. Thank you for helping us to bring hope to the 10,000 New Yorkers currently waiting for a life-saving transplant. Take a moment out of your day to sign up as an organ donor and help save lives. Click on the below link and take 2 minutes to sign up.

Sign-up today at [insert your organization’s unique registration link].

One organ donor can save up to eight lives!