



Oct. 4, 2017

Organ Donor Enrollment Day

2 DAYS. 2 YEARS. 2 RECORD-BREAKING EVENTS.

Put on your cape, superhero, it's time to sign up others as lifesaving organ donors. For one day each of the past two years, New Yorkers have come together to sign up more than 7,000 organ donors. With each donor capable of saving up to eight lives, it's quite an impressive feat!

WHAT IS IT?

Organized by LiveOnNY, hundreds, if not thousands, hit the streets for one day with one goal – signing New Yorkers up as organ donors. It's an easy way to make a positive impact in the community. With over one million media impressions, this event not only generates enrollments, but also high-impact buzz for the cause.

HOW CAN YOU GET INVOLVED?

Participants have one goal: enroll as many New Yorkers as possible. To do this, you can:

- ➔ register to participate in the day
- ➔ plan your tabling event to ensure your tabling location gets lots of traffic
- ➔ drive as many enrollments as possible alongside businesses, hospitals, legislators, volunteers and others who will be involved in the day

The more participants we have, the more enrollments we get!

DID YOU KNOW?

- ➔ New York is 50th out of 50 states for percentage of residents signed up as organ donors
- ➔ There are nearly 10K New Yorkers waiting for a lifesaving transplant
- ➔ We have strong momentum! New York is the 4th fastest growing registry in the country

REGISTER NOW!

Register at EnrollmentDay.org and get full event information.

put on
your cape

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